

Product catalogue



Designs



Printing



Large Format



Packing Material

About Us

We have great pleasure to introduce P.V.Trading Co.

We are provided advance offset & digital printing services. To enhance our work efficiency and capability competitive. In Order to meet the lower price, high quality & fast delivery, our Pre-press, Printing, Lamination, Cutting, Packaging processes are fully integrated in production line. Over the years, in the coming years , We will continue to develops our staff, invest in new machine and enhance our professional service and technical skills.

We recommendation eco -friendly & advance technology enables us to print on many substrates such as
* Paper Printing * PVC Printing * Textiles Printing * Leather Printing
* Sublimation Printing etc.) *Ecofriendly Printing (Handmade Inks)
with remarkable image quality at a very competitive price.

Name of Company : P.V. Trading Co.

Nature of Company : Printing, Design & Packing Material Treading

Co. Establishment : Year 2014

Reg. Address : # 62, Kissan Bhawan,
Assandh Road, Panipat-132103

Work Address : # 169,170,172, New Grain
Market, Panipat-132103, Haryana
(India)

Tele : 0180-4061762

Web Address : www.pvtrading.in

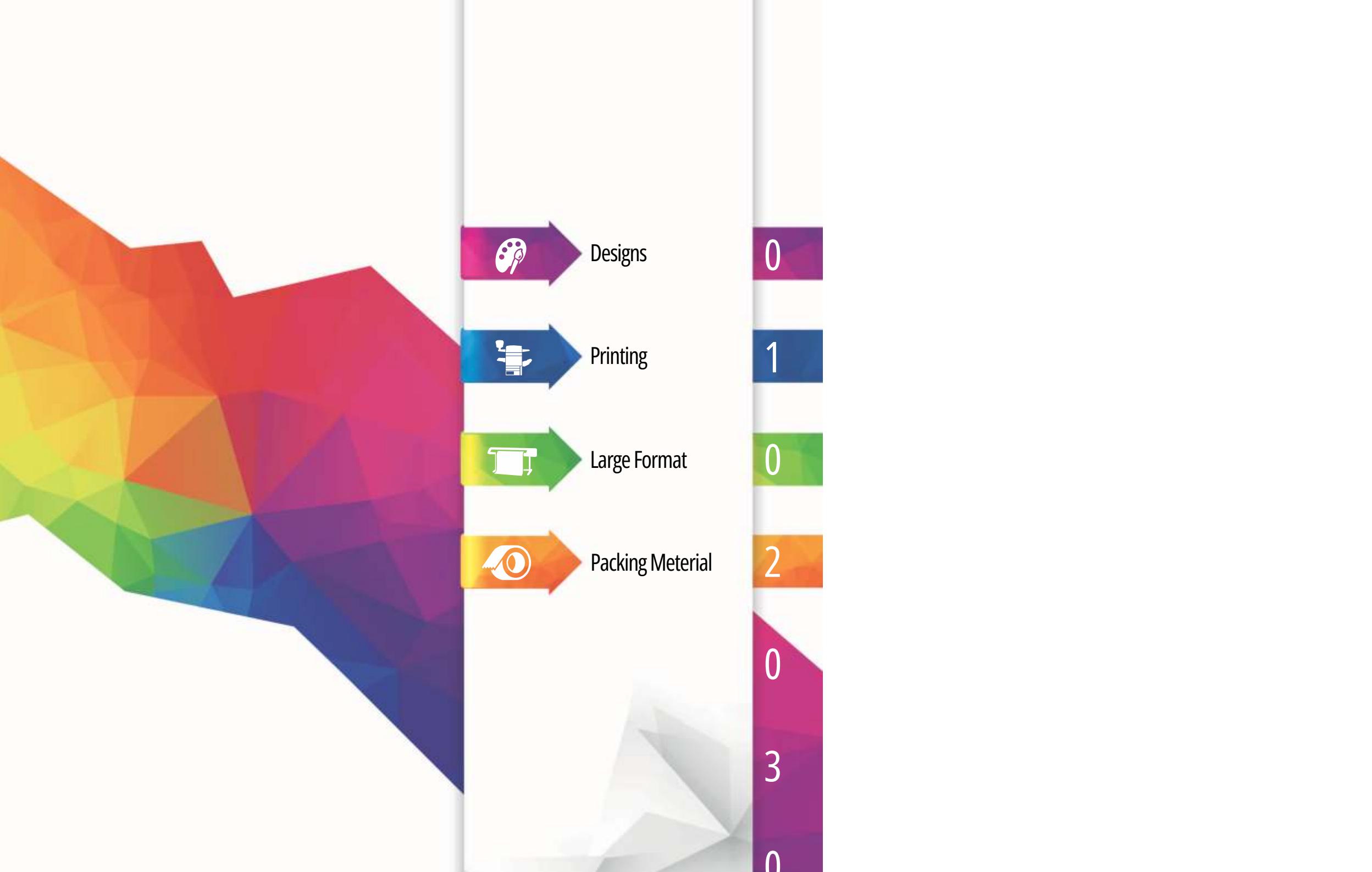
contact@pvtrading.in

Email : designer1@pvtrading.in
designer2@pvtrading.in

Name of Proprietor : Sushil Kumar (sushil@pvtrading.in)

Cell : +91 99960 34884 / 98964 34886

Our Brands : Designing | Printing | Packing Material Trading





Designs

In our lab we can prepare individual graphic designs. Our team of graphic designers will advise and create what your imagination suggests. We prepare a visualization of a company logo, catalogue, folder, and even large banners.



Printing

We print, fold, glue, bind and create for you all that offset and digital printing offers, whether it is a simple business card, flyer or catalogue, and perhaps you need to have non-standard documents in your company to make records of trade in goods, finance or other things? You are in the right place.



Key

Business cards

- Printing in CMYK colour (4 colours)
- Print in Grayscale (1 colour)
- Single-sided printing
- Double-sided printing
- This symbol indicates coating.
In the case of digital printing it means a film gloss or matt finishes. With the offset it means, in addition to the foil, gloss or matt finishes. With large-format printing it means a laminate from a roll.
- Selective varnish (UV)
- Punching - cutting punch
- Perforation
- Folding leaflets in the so-called "Z"
- Folding leaflets in the so-called "U"
- Perfect Binding
- Spiral Binding
- Saddle stitching
- Cutting with the OPOS system
- Liquid laminate

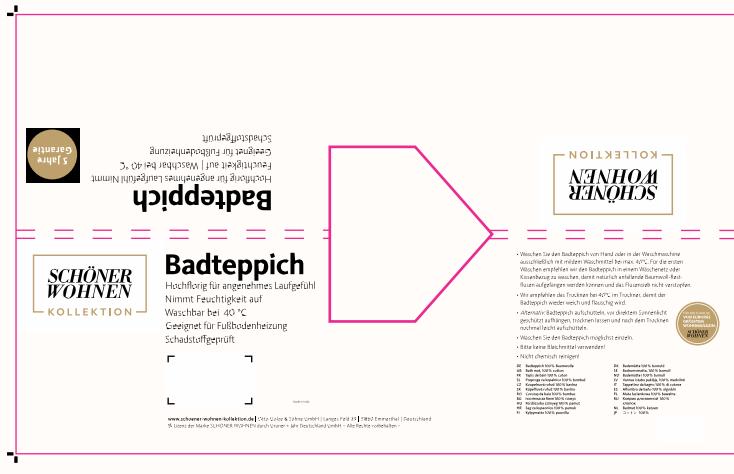
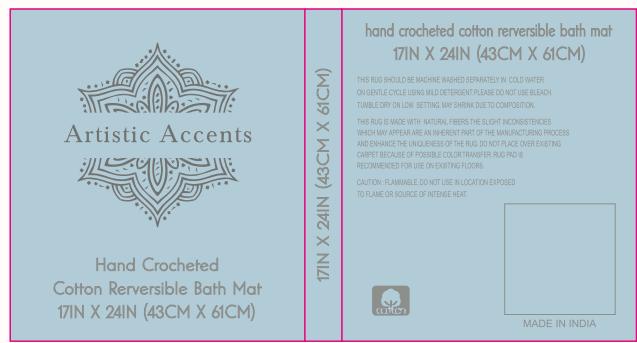




U Cards



Tags





Flyers

A popular tool for marketing and advertising are leaflets. Through various types of distribution channels they reach broad audiences and are an important source of acquiring customers. We offer a wide range of leaflets on a variety of formats and our own graphic design studio makes our leaflets arouse interest to the public. We print our issues from the A7 to A4 size.



CMYK	BW	1	1/2	1/4	1/8	1/16	1/32
A6	++	++	++	++	++	+	++
A5	++	++	++	++	++	+	++
A4	++	++	++	++	++	+	++

Digital print Offset print

Folded Leaflets

An interesting form of advertising leaflets are also folded leaflets. They perform the same function as normal flyers but can contain much more information. The most popular options for typesetting are "U" and "Z".



CMYK	BW	1	1/2	1/4	1/8	1/16	1/32
2xDL	++	++	++	++	+	-	-
A4 do DL	++	++	++	++	+	++	++
A4 do A5	++	++	++	++	+	-	-
A3 do A4	++	++	++	++	+	-	-
3xA4	++	++	++	++	+	++	++
3xA5	++	++	++	++	+	++	++

Digital print Offset print

14

15

Letterhead

Letterhead acts as a relay of basic contact data about your company, but is mainly used for correspondence with clients and for the company documentation. Using the company's stationery dramatically improves their image, and also has a positive effect on the perception of the company as vibrant and modern. This type of paper is offered in a basic weight of 90g, on request we can apply a higher weight. The minimum issue in digital print technology is 50 pieces, and in offset printing technology the minimum is 250 pieces.



A4 ++ ++ ++ ++ ++ ++

Digital print Offset print

16

Folders

The use of different kinds of folders can be used to consolidate the company's brand on the market.

The most commonly used are bid folders, as a form of protection for commercial documents and marketing materials. Depending on the purpose and needs, we offer a folder with increased volume and thickness of the back.

For increased durability and aesthetics, we can use a number of finishes in the form of surface coating with a dispersion varnish, we can use the foliation (mate or gloss) or lay selective UV varnish, which will expose selected graphic elements.



Digital print Offset print

17

Notepads

Our offer includes very practical for daily office work company notepads, thanks to which you can pass advertising and promotional information. These products are mainly printed on offset paper with a weight of 80-100g, glued on the top edge of the cardboard back. All of our notepads contain the company contact information, logos, etc. in accordance with the individual needs of clients. The most frequently suggested formats are from A6 to A4.



	CMYK	BW	1	
DL	++	++	++	++
A6	++	++	++	++
A5	++	++	++	++
A4	++	++	++	++

Digital print Offset print

	CMYK	BW	1
A3	++	++	++
A2	+	+	+
B3	+	+	+
B2	+	+	+

Digital print Offset print

Desk pad planners

Desk pad planners which are a combination of a calendars and notebooks on the desk play an important advertising role, because for 365 days they are exposed to the client. Especially appreciated in offices, they allow to organize work, and over it allow to keep current notes. The most popular desk pad planners are in the formats A2 and A3 paper 90g offset.



Commercial printing

Do you run your own business and often need job printing? They are also used in schools, accounting departments and numerous offices. If you have had trouble finding specialized documents necessary for your company, we have the solution. We offer prints adapted to the requirements of administration, banking, construction, accounting offices, as well as patterns of invoices, bills, personnel documents and many others. We have everything you may need in one place. Browse our offer, in case of doubt, please contact us.

- industrial prints
- carbonless copy
- forms • invoices
- transfer orders
- evidence of the sale
- storage files
- attendance lists



A6 ++ ++ ++ ++
A5 ++ ++ ++ ++
A4 ++ ++ ++ ++

Digitaldruck Offsetdruck

20

Packages

Our company deals with printing on the packaging of cardboard. It is perfect as packaging for promotional items, greetings, food, gifts, etc. products test series. We produce packaging exclusively at clients' orders. We offer making models – the price and completion date depend on the number and the variant of the selected packaging.



Digitaldruck Offsetdruck

21

Stickers

Stickers are an excellent form of advertising. Whether they are stickers for children or logos handed out at jamborees and fairs, they all serve their purpose by constant contact with the customer.

Stickers also are used in technical processes - as warning or describing stickers.

Our stickers, thanks to the use of OPOS cutting become unique in their appearance and therefore stand out among other stickers.



Any size ++ + + + + + + + + + +

Digital print Offset print

22

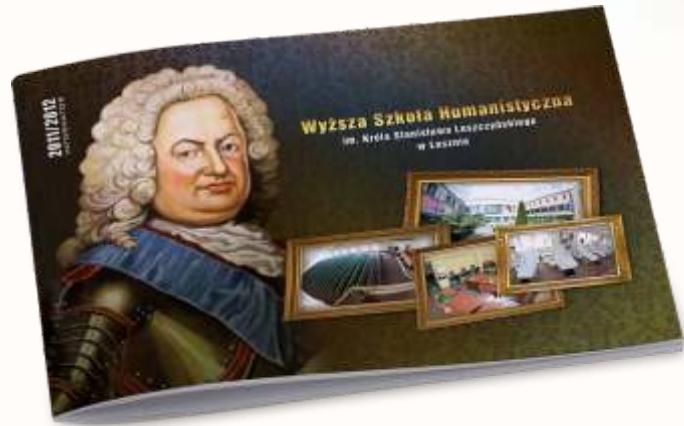
Catalogues

Industry catalogues are an important element in building the image of the company and they mostly include descriptions of products or services. Our company has on offer of printing of catalogues in various formats and, depending on the volume of pages catalogues can be sewn or glued.

Catalogues as stitched booklets are in sizes from DL to A4 in the volume of pages from 8 to 60, and catalogues with glued spine from

48 pages to 256.

Thick paper (matt or gloss) is used to print catalogues in weight from 130 to 300 g.



	CMYK	BW	1							
DL	++	++	++	++	++	++	+	++	++	++
A6	++	++	++	++	++	++	+	++	++	++
A5	++	++	++	++	++	++	+	++	++	++
A4	++	++	++	++	++	++	+	++	++	++
B5	++	++	++	++	++	++	+	++	++	++
210x210	++	++	++	++	++	++	+	++	++	++

Digital print Offset print

23



Christmas and other cards

Our company enables the production of company both seasonal cards and commemorative ones.

Thanks to such a card, you can notify about an important event in your company, an occasional meeting or a jubilee. They can be used as postcards for example with a picture of your business premises, corporate Christmas cards or invitations.



Calendars

The role of planning and organization of our daily life has become our second nature, so calendars play a major role. In our offer even a picky client will find a wide range of calendars in books forms, to be placed on a wall and desktop ones.

We propose calendars in a variety of formats tailored to the individual needs of our clients. Book calendars come in sizes up to A4 pocket, and wall ones up to B1 format.



	CMYK	BW	1	1	1	1	1	1	1	1
DI	++	++	++	++	++	+	++	++		
2D	++	++	++	++	++	+	++	++		
A6	++	++	++	++	++	+	++	++		
2xA6	++	++	++	++	++	+	++	++		
A5	++	++	++	++	++	+	++	++		
2xA5	++	++	++	++	++	+	++	++		

Digital print Offset print

	CMYK	BW	1	1	1	1	1	1	1	1
Plakatkalender	++	++	++	++	++	++	++	++	++	—
Dreiteiligea Klender	+	+	—	+	+	+	—	—	—	—
Piramiden	++	++	++	—	++	+	++	++	++	—
Spiralkalender	++	++	++	++	++	+	++	++	++	—
Kalenderbücher	++	++	++	++	—	—	—	—	—	—

Digital print Offset print

24

25

Labels

One of the most important elements of advertising is product appearance. The consumer, deciding to purchase a particular product, is usually guided by emotions that are triggered by appropriately selected colours for the product. Our company has rich experience in both designing and printing a wide variety of labels for many manufacturing industries.

We offer self-adhesive labels on paper or foil, matt or glossy, digital and offset printed.



Any size ++ ++ ++ ++ ++ ++

Digital print Offset print

26

Envelopes

In the age of mass communication company printed envelopes are the first impression and the advertising message about the sender. On many advertising materials interesting and professional printing attracts attention and allows to stand out. We offer corporate envelopes in a variety of formats, rich colours, printed single and double-sided. Allow to stand out in the flood of mass mailings!



Digital print Offset print

27



Large Format

What would advertising be without a banner, roll-up or poster? Let yourself be seen through outdoor advertising in various sizes and forms. In size we are only limited by our imagination, and you?

Roll-Up

The roll-up is a very functional and practical promotional and advertising carrier. Its main advantage is its lightweight aluminium construction. The internal cartridge with graphics allows you to quickly disassemble and assemble it anywhere. Everything is housed in the cover, which facilitates convenient transportation. In addition to advertising a roll-up can be used as a carrier of information and organization, thanks to which it is very often used for promotional purposes on training symposia, etc.

We offer roll-ups available in the formats 80x200, 100x200 and 120x200 cm.



32

Stickers

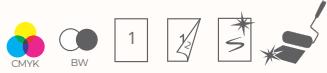
Stickers printed on various types of foil play an important role in the functioning of large companies. Their main advantage is a broad spectrum of bases on which they can be applied and any shape, size and colour. As a direct manufacturer we offer stickers both the matt and flash, and the orders are within a short time. We have our own qualified installers who perform sticking them on sites, cars, billboards, hanging banners, etc.



33

Posters

Show your design in a large format and stand out among others. Posters give unlimited transfer of information. Our unique offer includes posters in rare formats that you can specify on your own.



34

OW foil

Foil with mesh structure allows the flow of daylight, is a great medium for advertising – for both long exposure and short marketing campaigns. Easy application on the display window or on the rear car window. It enables visibility from inside to outside but not in the other direction.



35

Magnetic foil

The magnetic foil is a graceful medium for advertising because it does not leave any marks on the surfaces used. It is used on any metal surface, on vehicles and refrigerators. It can be a nice gadget to the office, school or home.



Reflective tape

This is foil which has highly reflective microprisms in its structure. It is used as a material for the production of directional and informational signs.



36



37



Gadgets

Gifts, gifts, gifts. Who does not like to get ... and it is even better to give them. If you want to thank customers, contractors, distinguish someone or to show liking, create your own individual gift and delight the recipient.

Textiles

We have our own machines for printing and decorating clothes. Depending on the load of material and using different techniques we print on T-shirts, shirts, sweatshirts, hats, and other fabrics. We have a full range of clothing sizes and we also print on materials entrusted by the Client. We carry out orders from 1 piece.



48

Lanyards

Sublimation printed lanyards are a great solution that allows you to stand out from the crowd because you are getting a high quality product at a very affordable price. Sublimation technique allows you to print virtually any graphic motif FULL COLOUR. Thanks to this they are the best-selling model of the advertising lanyard.

Lanyards are made of polyester of a width of 10, 15, 20 or 25 mm, on which you can be applied any printing in the CMYK palette. Printing is undetectable under the finger and allows a very good and accurate reflection of the small details of tonal gradations, with photos included. It is a technique recommended for printing projects containing a large number of colours.

A standard lanyard is a metal snap hook for keys, you can, however, attach practically any kind of accessories to it.



49

Pens

One of the promotional gifts given to customers is a pen. This relatively inexpensive gadget usually helps improve the opinion of the company, but in practice a long time of using it means promoting the company's services or products.

We offer clients both plastic and metal pens. Depending on the material from which the pen is made we usually use etching techniques, or pad printing. The minimum number starts with 50 pieces.



Reflective bands

In order to ensure safety on the roads and bike paths various types of reflections are used. We suggest bands that are widely used and are an easy to use gadget. They are applied on the wrist, ankle or leg or fashionably attached to the backpack.



Notes



